

NEED CUSTOM

MARKETING MATERIALS

AT AN AFFORDABLE PRICE?



**Independent Bankers of South Carolina
and SHAZAM have partnered to provide
an exclusive offer for IBSC members only.**

HERE TO SUPPORT YOUR SUCCESS

Using an ad agency could cost thousands of dollars. Where do you turn if you don't have the resources or budget to create effective, professional marketing campaigns and collateral?

We want you to turn to someone we all know and trust, who has marketing experience and who understands your business.

THE SHAZAM DIFFERENCE

SHAZAM will develop sound strategies that fit your unique budget, demographics and scheduling needs. They'll create ideas that resonate with your core audience and execute the plan — they'll even organize the printing and production, mail the components and much more.

You and your team can be involved as much or as little as you choose. You always have the final approval and your initial consultation is always free.

THE EXCLUSIVE OFFER

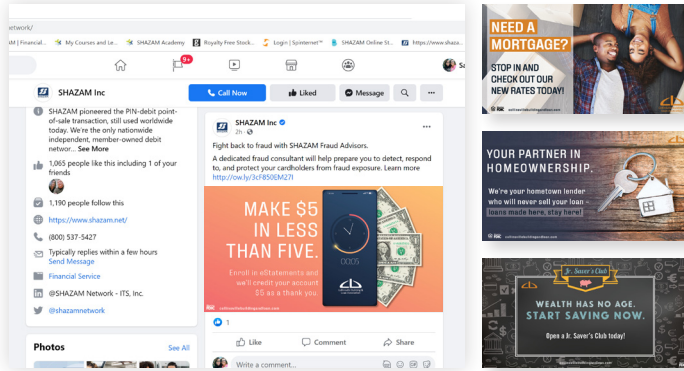
Because you're a member of IBSC, you'll receive a special discount off their normal hourly rate.

Not only is their award-winning team ready to market your debit and credit programs, but also deposits, loans, investments, convenience services and more.

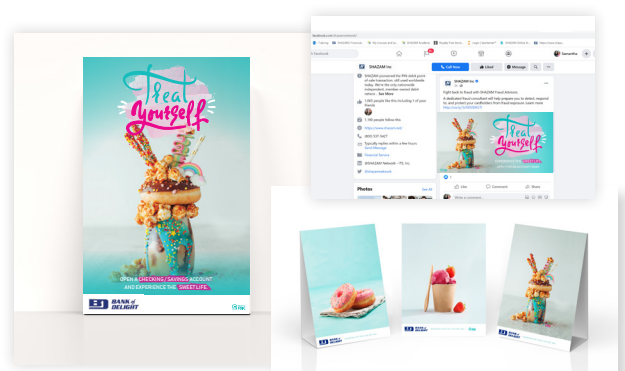
SHAZAM can create and produce a wide variety of print and digital collateral creating multi-channel marketing campaigns for you. From inserts to web banners, car wraps to ATM screens, posters to social media posts, websites and more.

**Our partnership with
SHAZAM Marketing Services
will get you what you need!**

SOCIAL MEDIA



MULTI-CHANNEL CAMPAIGN



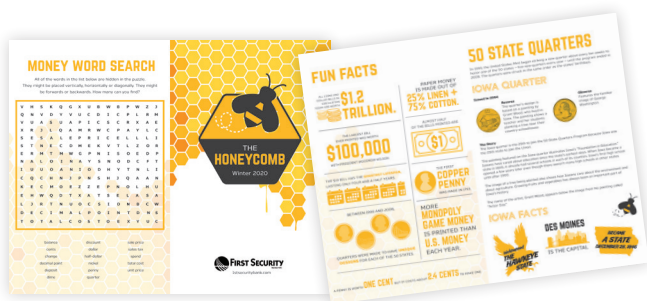
DIRECT MAILER



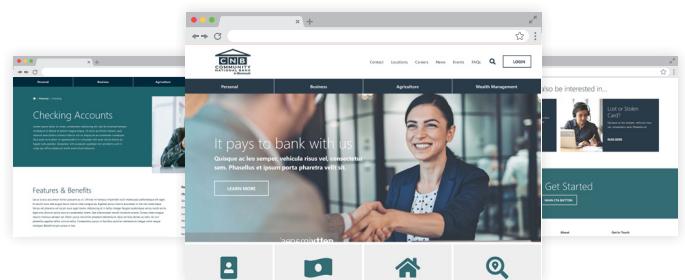
ATM SCREENS



NEWSLETTER



WEBSITE DESIGN



TAKE THE NEXT STEPS

The great thing about this partnership is IBSC connects you directly with SHAZAM Marketing Services so no need for a middleman.

shazam.net/ibscagency sms@shazam.net 855.316.9378

