

2021
IBSC ANNUAL CONVENTION
JULY 29 – 31, 2021
Exhibitor Guide



Ponte Vedra Inn and Club

PONTE VEDRA, FLORIDA

Be the Light



Independent Banks of South Carolina

EXHIBITOR

Details

Exhibit Information

- The IBSC reserves the right to determine the eligibility of any company or product for inclusion in the Convention.
- Sharing of space is prohibited.
- Exhibits are to be set up on Thursday between 11:00 a.m. and 1:00 p.m. and can be dismantled upon adjournment of the General Session on Saturday. No early set-ups will be allowed. Early dismantle can be arranged by contacting the IBSC office.
- Exhibits are located in close proximity to the educational sessions with the area being used for networking and food & beverage functions whenever possible.
- Exhibit spaces are pre-assigned by the IBSC on a first- come first served basis. Special exhibit space must be approved by the IBSC office.
- Exhibit fee covers the rental of exhibit space assigned for the period of the exhibit including a standard sign consisting of the name of the exhibitor, one table, two-chairs, and general cleaning and sweeping of the area.
In addition, the fee covers additional networking opportunities for two registered representatives.
- Because of limited storage at the hotel, special arrangements should be made for advance shipment of materials. Shipping information can be found on page 4.
- Insurance, if desired by exhibitors, must be obtained at their own cost and expense. The Association and their agents and their employees assume no risk, and by the acceptance of the exhibitor's agreement, the exhibitor expressly releases the Association from any liability for damage, injury, or loss to any person or goods, from any cause whatsoever or from any failure to hold the show as scheduled.
- All property shipped to and from the show is the sole responsibility of the exhibitor. It is recommended that exhibitors obtain adequate coverage, at their own expense, for property loss or damage and liability for personal injury.
- **Name-badges:** Exhibitors and their representatives must wear their official identification name-badge at all times while on the exhibit floor. These badges are issued for the exhibitor's protection and identification. They are not to be loaned or given to others.
- **Booth Construction:** Exhibits must be constructed so that the general view is not blocked or hides the exhibits of others. No booth shall be more than 8' high without the written consent of the Association. No exhibit may have displays of equipment that will block the aisles or interfere with the sight line of other booths.

Installation & Dismantling:

Tentative hours and dates of installation, show hours and dismantling are specified in this packet. Exhibitors must arrange for the set-up and dismantling of their own exhibits. Set-up must be completed prior to show opening and removed after show closing. During the course of the show, exhibitors are responsible for the maintenance of their own booth(s).

FURNISHINGS: furniture, additional draping accessories, electrical hook-ups, signs, etc. are the sole responsibility of the exhibitor and should be ordered in advance from the service contractor on the advance form.

DISTRIBUTION OF LITERATURE: product and promotional literature may be distributed only by the exhibitors and only from their booths. Sponsors of meal functions are exceptions.

FIRE, SAFETY, & HEALTH: the exhibitor assumes all responsibility for compliance with state and city ordinances and The Resort regarding fire, safety, and health. Only fireproof materials may be used in displays. Flammable materials such as cartons, boxes, packing materials, etc. may not be stored in the booth.

GIVE-AWAYS: distribution of souvenirs, samples, and/or door-prizes is strongly encouraged.

The exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of exhibitor's activities on the Hotel Premises and will indemnify, defend and hold harmless the Hotel, it's agents, servants and employees from any and all such losses, damages and claims.

Tentative Exhibitor Set-up:

11 AM - 1 PM ON THURSDAY, JULY 29

Tentative Exhibitor Dismantle:

AFTER 12 PM ON SATURDAY, JULY 31

Confirmation letter to include a list of attendees, attire and schedule of events will be sent approximately 2 weeks prior to Convention.

2021 Accommodations & Speakers

Ponte Vedra Inn & Club and The Lodge & Club Ponte Vedra Beach bookend a stunning stretch of beach on Florida's northeast coast in the picturesque seaside setting of Ponte Vedra Beach. For over 90 years, they have set the standard for elegant and refined resort, golf, tennis, spa and recreation experiences—all with authentic touches of gracious Southern hospitality. Just 20 miles southeast of Jacksonville, Ponte Vedra Inn & Club is the epitome of history and prestige.

Reservations (click here) <https://reservations.travelclick.com/2099?groupID=3217936>

Rates: \$299++

Room and dining reservations may be made by calling the hotel at 888-839-9145. Please reference the group name IBSC or Independent Banks of SC. The deadline for room reservations is June 28, 2021. It is possible for the room block to fill up prior to the deadline, please make your room reservations early.

Cancellation policy: Convention room blocks oftentimes fill up quickly so we strongly encourage all attendees to make their room reservations as soon as possible! Attendees may cancel up to 72 hours for a full refund. **Please contact Teresa Taylor at ttaylor@myibsc.org or call 803-537-0414 if you need to cancel your room.**

Confirmation letters, to include a list of attendees, attire and schedule of events, will be sent approximately 2 weeks prior to Convention.



Speaker Line Up

IBSC places a high emphasis on education. Based on issues relevant to our industry, we offer the latest and best information to help guide you to decisions resulting in the highest performance possible for your bank and to maximize your shareholder value. In addition to our keynote speakers covering motivational topics, industry specific topics will include an update on current economic conditions, regulatory environment and investment portfolio optimization.

WE ARE EXCITED TO PRESENT THIS GREAT SLATE OF SPEAKERS:

- Jose Alvarez – Retired Major League Baseball Player
- Brad M. Bolton – ICBA Chairman-Elect; President and CEO of Community Spirit Bank, Red Bay, Ala.
- Jeff Burgess (*invited*) – FDIC
- Rep. Jeff Duncan (*invited*)
- David Lewen – US Department of Justice
- Walter Todd – Countybank

LEGISLATIVE PANEL:

- Patrick Dix (moderator) – Shazam
- Sen. Ronnie Cromer – Senate Banking and Insurance Committee
- Sen. Mike Gambrell – Senate Banking and Insurance Committee
- Rep. Bill Sandifer – House LCI Committee
- Rep. Jay West – House LCI Committee

2021 Annual Convention Agenda

Thursday, July 29

9:00 a.m.....	Board Meeting Breakfast
3:00 p.m. - 5:00 p.m.....	Registration
3:00 p.m. - 5:00 p.m.....	Exhibits Open
6:00 p.m. - 7:30 p.m.	Welcome Reception
7:30 p.m.	Dinner on Your Own

Friday, July 30

7:30 a.m.	Breakfast with Exhibitors
8:30 a.m. - 12:00 p.m.	First General Session
1:00 p.m.	Golf Tournament
2:00 p.m.	Special Event
6:30 p.m. - 7:30 p.m.	Reception and IBSC LOT Silent Auction
7:30 p.m.	Banquet & Entertainment

Saturday, July 31

8:00 a.m.	Breakfast with Exhibitors
9:00 a.m. - 12:00 p.m.	Second General Session
12:00 p.m.	Adjournment

> Times may vary slightly as details are finalized.

SHIPPING AND RECEIVING

Shipping Incoming boxes can be sent a week prior to convention.

Shipping Address Teresa Taylor
Independent Banks of SC
200 Ponte Vedra Boulevard
Ponte Vedra Beach, FL 32082

Return shipping Once the booth is dismantled and materials are ready for shipment, please have return labels on the package and place in front of the table for the hotel to pick-up.

2021 Annual Convention Agenda

Optional Events on Friday, July 30



GOLF: THE LAGOON COURSE \$185/PER GOLFER

Challenge Your Game Under Swaying Palms

The course, although not especially long, places a premium on accurate drives and thoughtful approaches. Water is definitely the dominant feature with a mosaic of lakes and lagoons threatening golfers on 18 holes. Tall pines, palms and ancient, sprawling oaks form the contours of this lushly landscaped course. Kept in immaculate condition, the fairways are narrow and the greens small and fast.

Architects & Designers

- First Nine by Robert Trent Jones, 1961
- Second Nine by Joe Lee, 1978
- Restored and Remodeled by Bobby Weed, 2007 info and graphic, TT waiting on info and will share

GLOW GOLF CHALLENGE PARTY FRIDAY ?? – ?? P.M.

It's time for the kiddos to get their glow on and to BE THE LIGHT!

Wait, it's still daytime....NO!...not for this party, we will all be glowing indoors with a 9 hole putt putt course! Grab your LED lit golf ball, your neon outlined putter, wrap a glow necklace on and hit the links. This fun and interactive time will let the kids play the game while glowing in neon and on a glowing outlined putting course. Grab a putter and let's play some putt putt-glow style.



THE ART OF THE DESSERT BOARD FRIDAY 7:00 P.M. \$50/PER ATTENDEE

Join Chef Paige in learning the art of designing the perfect dessert charcuterie board! Chef Paige will demonstrate how to put together the dessert board as well as share her tips and tricks along the way.

Dessert Charcuterie Class includes:

- Step by step guidance from Chef Paige
- All of the dessert ingredients and garnishes
- A wooden charcuterie board of your own to take home



LET'S SHARE THE LIGHT FRIDAY 7:30 P.M.

Join IBSC and the band, Shimmer, for a lovely night of music, dancing, food and fun as we host the 2021 banquet.

2021 Annual Convention Sponsors

Thank You....

PREMIUM



CAPITAL



EQUITY



ASSET



EXHIBITOR Registration Form

Company Information (Please print)

COMPANY NAME: _____

CONTACT: _____

BOOTH REPRESENTATIVES: _____

BOOTH REP. ADDRESS: _____

CITY/STATE/ZIP: _____

PHONE: _____ FAX: _____

EMAIL: _____

WEBSITE: _____

Exhibitor Details

Includes: One skirted six foot table and two chairs, two complimentary exhibitor registrations for booth attendees

MEMBER \$1,200.00

NON-MEMBER \$2,000.00

ADDITIONAL REP @ \$250 \$ _____

Add \$100/each after July 5, 2021

**TOTAL
DUE:**

Deadline for submitting all materials is June 28, 2021. Booths are assigned on a first come, first served basis as registration and fees are received. The IBSC always makes every effort not to place competitors next to each other.

■ ADDITIONAL REPRESENTATIVES THAT WILL BE JOINING YOU (please include Name, Email Address & City/State)

1. _____ 3. _____

2. _____ 4. _____

■ EXHIBITOR: We invite our vendors to participate in any of the IBSC events happening during Convention. Below is a list of the tentative schedule, please indicate your attendance preference by checking the box by the event and provide the # of attendees.

GOLF: \$185/per person (Handicap ____) TOTAL \$ _____

Golfer Names: _____

SPECIAL EVENT: \$50/per person TOTAL \$ _____

Special Event Attendee(s): _____

THURSDAY NIGHT WELCOME RECEPTION I/WE WILL ATTEND # _____ I/WE WILL NOT ATTEND

FRIDAY BREAKFAST I/WE WILL ATTEND # _____ I/WE WILL NOT ATTEND

FRIDAY EVENING RECEPTION & BANQUET I/WE WILL ATTEND # _____ I/WE WILL NOT ATTEND

SATURDAY BREAKFAST I/WE WILL ATTEND # _____ I/WE WILL NOT ATTEND

CANCELLATION POLICY: If unable to attend, substitutions are welcome any time prior to the program date. A \$100 processing fee applies to all event cancellations. Registrants are responsible for the full registration fee for any cancellation made after 5 p.m., on Monday July 5, 2021. Registration fees will not be refunded or waived after that date. No-shows will be charged the full registration fee.

Payment Options

- Payment can be made by check or credit card (MC, VISA, AMEX, or Discover). Total amount enclosed (payable to the IBSC) \$ _____ or please bill the credit card listed below.

CREDIT CARD#: _____ EXPIRATION DATE: _____ CVV CODE: _____

NAME ON CARD: _____

BILLING ADDRESS/ZIP CODE: _____

SIGNATURE: _____

**Applications are not considered complete until payment is received in full. No booth will be held pending payment. All space is sold on a "No Refund Basis." The only exception to this rule is if the IBSC cancels the convention for any reason.*

■ PLEASE COMPLETE THIS PAGE AND RETURN WITH PAYMENT TO:

Independent Banks of South Carolina, PO Box 214, Chapin, SC 29036 OR email to ttaylor@myibsc.org